



COMMUNITY ASSOCIATION INSIGHT

Communities are growing. Are shared spaces protected?

More residents, more amenities, and rising costs put pressure on boards to protect common areas and property values.

A GROWING WAY TO LIVE

373K

community associations in the U.S., including HOAs, condominiums, and cooperatives
CAI FOUNDATION, 2026

78.1M

Americans, nearly one in four, live in a community association
CAI FOUNDATION, 2026

\$13.1T

in home value held within community associations nationwide
CAI FOUNDATION, 2026

TOP OF MIND

78%

of homebuyers call personal safety a must-have, the top non-negotiable when choosing a home.
REDFIN HOMEBUYER SURVEY, 2025

WHERE RISK LIVES IN A COMMUNITY

- Gates and entrances**
Tailgating, propped gates, and unmanaged vendor and guest access weaken the first line of security.
- Pools, clubhouses, and amenities**
After-hours use, trespassing, and vandalism lead to costly repairs and liability exposure.
- Parks, trails, and parking**
Open common areas are hard to watch, and incidents often go unresolved without clear video.

RISK ON THE GROUND

91%

of community associations saw insurance premiums increase, and 17% saw increases of more than 100%
CAI FOUNDATION INSURANCE SURVEY, 2025

54%

of associations name aging infrastructure as their biggest infrastructure challenge
CAI FOUNDATION SURVEY, 2025

14%

more is what consumers say they would spend, on average, for a home in a neighborhood they consider safe
VIVINT SURVEY VIA PENNSYLVANIA REALTORS, 2021

Every gate. Every amenity.
One trusted standard.

Blue Iron Sentinel unifies cloud video, access control, and continuous system monitoring, so boards and managers can see every gate, amenity, and common area.

SOURCES CAI Foundation, foundation.caionline.org · Redfin, redfin.com · CAI, caionline.org · CAI Foundation, foundation.caionline.org · Pennsylvania REALTORS, parealtors.org